We have created the OEM Web Back Office to give to you a direct link to your e-bike user data. Of course that you can access directly to the data using the Data ebikemotion® API but that will need extra integration.

OEM Web Back Office will give tools to filter users, create banners, control the status of your e-bikes and devices installed on them and create statistics with all stored data. OEM Back Office leaves to you full control of the parts supplied by ebikemotion®, dates of production, installation, activation and even control if one bicycle has been stolen and who has recovered.

Everything is done, you only need a user and password to start to operate with the platform.

Target Applications:
e-bike Status
Remote Diagnostic
User loyalty
e-bike and parts Tracking
Marketing One2One

Keep your users connected to you

We have included in our hardware and software tools and services to activate e-bike components installed in factory or replaced in dealers. That means more control and best service in your product.

The full platform includes also a Windows client application that you can install on factory to help to your technicals to create the e-bikes. After the assembling you will only have to connect each e-bike to update and upload to the fackend all the e-bike information.
Product Features and Specifications

-listing

User Profile System
You will be able to create different OEM users for Marketing, Assembling or Support. Each user profile will get access to different functions in the OEM Back Office.

Banner System
The Banner System will give you the possibility to define user profiles based on user and e-bike data. When the user logs in the Web user’s Dashboard, they will see the banner if they fit with a user profile.

Model System
The Model System is a tool to create your OEM Models of e-bikes. One e-bike is a combination of electronic parts like motor, controllers, batteries, remote, etc. From factory or as accessories. Once a model has been created, the assemblers in the factory will get an automatic form that will load the serial data of the parts installed, and the chassis of the e-bike will be associated to them.

User & Customer Database Filter
The user Database Filter is an online tool to create files with the data of users that fit in any profile defined by you. You can export and operate with data in any third system.

Calendar of Events
The calendar leaves to you the possibility to plan one event and configure the date in the calendar. Who could see the information, open a subscription system and associate a track to it. The system includes a mobile push system to advise the users of invitation and events.

E-bike Status & Updates
This tool will give you the possibility to access to any part or e-bike chassis to check the status (On Shop, Demo, Sold, Stolen), Updating situation, and global data of components installed.

One single tool to put in combination user data and e-bike data to give better support and define your future strategies.